

# 2019 Pre-Conference Workshops

All workshops will take place at Christ First UMC on Thursday, May 30, 2019

Lunch and dinner are on your own and at your own expense. We have provided ample time for each.

## **Disaster Ministry in Alaska led by Sandra Woods** 10:30 am – 12:00 pm

This session will bring key points from the Western Jurisdiction Disaster Response training back to Alaska. Congregations that invest their time in “Connecting Neighbors” training are better prepared for what emergencies may come, able to draw on local resources more quickly in the wake of a disaster and more confident that United Methodists will be a resource for community recovery. Some questions to be addressed might be: What are the phases of Disaster? Who are the players? What are the functions and opportunities for volunteers? Where do resources come from? What is our mission and values? Come join the discussion.



## **Beyond the Checkbook: Getting Bigger Gifts for Your Church led by Julia Frisbie** 2:00 – 3:30 pm

For your members to think outside the box and beyond their checkbook, it's important that your leaders know what to ask for! Julia Frisbie, associate director of the Northwest United Methodist Foundation, will provide a roadmap to help your church establish a healthy planned giving program. She'll also review different gift vehicles, including bequests, charitable gift annuities, charitable remainder trusts, real estate gifts, gifts of appreciated assets (including IRA rollover gifts), and life insurance policies. Attention to planned giving is an investment in the future of your ministry!



## **The New Front Door: Hacking Social Media Engagement in Ministry led by Rev. Bailey Brawner** 4:00 – 5:30 pm

You may have already heard that your front door is no longer the first impression of your church – it's your social media presence. In this workshop, we will explore how social media platforms including Facebook, Instagram, and Twitter can be best used as a tool for ministry. Whether you already have social media for your churches, or you've always been overwhelmed with where to start, this workshop is for you. We'll discuss easy tips for creating content and graphics, live-streaming, scheduling posts, and engaging with your audience. I hope to see you there!

